GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:921
ANSWERED ON:04.12.2015
Packaged Food
Singh Shri Sunil Kumar

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government is aware that the trust deficit has increased between consumers and packaged food companies after Government banned the Maggie noodle brand and if so, the details thereof;

(b) whether demand for packaged food and snacks has come down due to the trust deficit; and

(c) if so, the steps taken by the Government to bridge the deficit and promote packaged food amongst consumers?

Answer

THE MINISTER OF HEALTH AND FAMILY WELFARE
(SHRI JAGAT PRAKASH NADDA)
(a): Government is aware of the concerns of the food processing industries and all steps considered necessary to promote both the availability of safe and wholesome food and food processing industry are being taken by the Government.
(b): No such data is available with the Government.
(c): A number of steps have been taken by the Government to improve the regulatory procedures/processes with a view to promote safety and wholesomeness of the food and also improve the ease of doing business and enhancing transparency and predictability in decision making. These include larger number of scientific panels, increase in the frequency of their meetings, harmonization of food standards with international practice/standards and laying down more standards, which is a continuous process. The Ministry of Food Processing Industries is also promoting growth of the food processing sector such as schemes for creation of infrastructure like mega food parks, cold chain, modernisation of public abattoirs, setting up/upgradation of food testing laboratories and assistance for R&D in processed food.